

Careers at WHYY Inc.

Recruitment Activity – April 1, 2008 through March 31, 2009

The report below represents the recruitment activity for all regular full and part-time positions during the period of April 1, 2008 through March 31, 2009. All open positions are listed on WHYY's website and Intranet as well as bulletin boards located in the Philadelphia, Pennsylvania and Wilmington, Delaware facilities. Notices of Job openings are also sent to industry specific websites and local organizations, including universities. From time to time, notices of employment opportunities are sent weekly, via e-mail or U.S. mail to organizations listed in Attachment A.

Job Title	Total Interviewed	Recruitment Sources of Interviewees	Source Interviews	Hire Source
FM Broadcast Technician	3	Why.org Internal Referral	1 1 1	Internal
Public Information Coordinator	6	Why.org GPCA website Internal Volunteer	5 1	Why.org
Managing Editor, "Its Our City"	1	Why.org Internal	1	Internal
VP, COO	1	Why.org, Current Newspaper/.org Cpb Jobline Internal	1	Internal
Anchor/Reporter	1	Why.org NASW Jobs Website Rtnda.org Internal	1	Internal
Audio Content Producer	1	Why.org Internal	1	Internal
Executive Director, News and Info. Content	4	Why.org NASW Jobs Website Monster.com Philly.com Philadelphia Inquirer Referral	2 1	Referral
Promotions Producer	7	Why.org Philadelphia PRSA University of the Arts Temple University TVGigsonline.com ProductionHub.com PBS Connect Future Media Concepts Job Bank 602 Communications Phillyadclub.com TVJobs.com Internal	2 1 1 1 1	Why.org

Evening Editor/Producer-91FM	1	Whyy.org	1	Whyy.org
Interim News Director, DT	1	Whyy.org	1	Whyy.org
Production Assistant, Morning Edition	5	Whyy.org Internal Referral	2 2 1	Whyy.org
Associate Producer, Fresh Air (2)	11	Whyy.org Current Newspaper CPB Jobline Internal Referral	2  3 2	  Internal Referral
Senior Designer	6	Whyy.org Careerservices @ Uarts.edu Phillyadclub.com AIGA Referral Productionhub.com	1 1 1 1 1	Whyy.org

#### Attachment A

#### Recruitment Sources for Full and Part-time job openings.

National Association of Science Writers, Inc  
P.O Box 890  
Hedgesville, WV 25427  
Contact: Russell Clemings  
304-754-5077  
Email: cybrarian@nasw.org  
nasw.org

Metro Philadelphia  
The Graham Building  
Ste. 1400  
30 S. 15th Street  
Philadelphia, PA 19102  
215-717-2600

AGIA: The Professional Association for Design  
164 Fifth Ave  
New York, NY 10010  
888-756-8282  
desginjobs@aiga.org

Careerbuilder.com  
2120 Colorado Avenue  
Santa Monica, CA 90404  
Contact: Laura Morris  
888.483.4473 ext. 5512  
laura.morris@careerbuilder.com

Monster.com  
5 Clock Tower Place  
Maynard, MA 01754  
Contact: Eugene Weitz  
1.800.666.7837 ext. 2573  
Eugene.Weitz@monster.com

The Global Media Group  
(The Philadelphia Tribune)  
3325 Wilshire Blvd., Ste. 1230  
Los Angeles, CA 90010  
Contact: Clifford Roberts  
888.980.5800 ext. 33

The Maslow Media Group, Inc  
(TVGigsonline.com)  
2233 Wisconsin Ave, NW  
Ste. 400  
Washington, DC 20007  
202-965-1100  
postagig@tvgigsonline.com

Association of Fundraising  
Greater Philadelphia Chapter  
308 East Lancaster Avenue  
Suite 110  
Wynnewood, PA 19096  
Contact: Alan Tempest  
610.642.0599  
chapter@afp-gpc.org  
www.afpgpc.org  
www.phillyadclub.com

The Greater Philadelphia  
Cultural Alliance  
100 S. Broad Street, Ste. 1530  
Philadelphia, PA 19110  
215.557.7811  
gpca@philaculture.org  
www.philaculture.org

University of the Arts  
Career Services  
320 S. Broad Street  
Philadelphia, PA 19102  
215-717-6075  
[careerservices@uarts.edu](mailto:careerservices@uarts.edu)

National Association of  
Black Journalists  
8701 A Adelphi Road  
Adelphi, MD 20783  
Local Contact: Sherry Howard  
[showard@phillynews.com](mailto:showard@phillynews.com)

Public Broadcasting Service  
PBS Connect Intranet  
2100 Crystal Drive  
Arlington, VA 22202  
[connect.pbs.org](http://connect.pbs.org)

Current  
1612 K Street, NW, Ste. 704  
Washington, DC 20006  
Contact: Danielle Mungin  
202.463.7055 ext. 36  
[www.current.org](http://www.current.org)

Society of Broadcast Engineers, Inc.  
9102 North Meridian Street, Suite 150  
Indianapolis, IN 46260  
Phone: (317) 846-9000  
[sbe.org](http://sbe.org)  
Email: [kjones@sbe.org](mailto:kjones@sbe.org)

Indeed.com  
470 West Avenue, Suite 2002  
Stamford, CT 06902  
[www.indeed.com/jsp/includejobs.jsp](http://www.indeed.com/jsp/includejobs.jsp)

## **FCC EEO PRONG 3 REPORT**

### **April, 2008 to March 2009**

This is the second year of the two-year period to demonstrate our support for the outreach objectives covered in the regulations.

#### **Participate in at least four activities sponsored by community groups active in broadcast employment.**

- TV Programming Director spoke with 30 students about careers in TV programming.
- Presented career information to 40 students participating in "Road Trip to the Real World" sponsored by Eastern Ace. Staff members and managers made presentations to students regarding opportunities in the broadcast industry.

#### **Participate in general outreach efforts through job banks and internet programs.**

- Significant use of a broad range of channels and organizations designed to attract a diverse pool of candidates has been used.

#### **Participate in at least four events over two years relating to career opportunities sponsored by educational institutions.**

- The Learning Lab concept was developed to expose high school students to the opportunities available in the broadcast industry by providing a hands-on experience with programming from conception to distribution. To date some 380 students from main economically disadvantaged schools have benefited from this experience.
- Working with teachers at Electronics High School in Philadelphia to develop and intern program for senior high students to acquaint them with career opportunities within the broadcast industry. The program and its approach are in development.
- Working with the University of the Arts to build career experiences for students interested in the arts and providing focus on how their skills and interests can be challenged in the broadcast industry. The program and its approach are in the development stage.
- Executive Director of Adult Learning Services made a presentation to approximately 100 students at Great Valley High School.

#### **Upper level openings listed with media trade groups with broad-based membership including women and minorities.**

- **Vice President, Chief Content Officer**  
CurrentNewspaper.org  
Cpb Jobline  
WHYY.org